Staffing Employee Turnover Increased to 420% While Tenure Decreased to 10 Weeks

The turnover rate for temporary and contract employees was 420% in 2018, according to data from the quarterly ASA Staffing Employment and Sales Survey—up from 386% in 2017 and the highest rate since 2000. This increase in turnover translated to a decrease in tenure for staffing employment to an average of 10 weeks in 2018.

The average tenure for temporary and contract employees in 2018 remained below three months for the fifth consecutive year, and was in line with tenure around the turn of the century.

Employee turnover is an important statistic for staffing companies—it reflects how often they need to hire new employees. Tenure—the duration of employment—is based on turnover. These two metrics are inversely related: the higher the turnover, the shorter the tenure, and vice versa. The lower the turnover rate, the lower the cost of recruiting, new-hire administrative expenses, training, and any other costs associated with replacing employees.

To learn more about staffing employee turnover and tenure, visit americanstaffing.net/turnover.